



 Quality in Motion




40
YEARS ANNIVERSARY

 MITSUBISHI
ELECTRIC
Changes for the Better

MITSUBISHI ELEVATOR
(THAILAND) CO., LTD.

Corporate Mission

“Quality in Motion”

Quality in Motion is the corporate mission we swear by. It is in our DNA to thrive to improve and reform our products quality. Our priorities in doing so are based on safety, efficiency, comfort, and eco-friendly with absolute after sales service.



● **Safety**

We do care about safety. That is why we give precedence on every detail from the propel system design, the emergency power reserve system, the testing and installation system including logistics. Every process is being done with the highest caution regarding the safety of stakeholders.

● **Efficiency**

Apart from safety, our first priority is that all products are being designed by considering an energy saving scheme. The power system and controller technology perform with efficiency while consuming less electricity and reduce the installation space.

● **Comfort**

Our products are designed for comfort with aesthetic to match the environment and the available space.

● **Ecology**

Starting from eco-friendly materials to the environmental concerned production line at our eco-factory with the ultimate aim to reduce the energy consumed and to promote responsible usage of natural resources.

Our History

Over 40 years of excellence

We have been managing our business that are mainly elevators and escalators under **Worachack International Co., Ltd.** with effort and integrity until the year 2009, we had the honor from Mitsubishi Electric Corporation (Japan) to manage the business under

the new corporate name as **Mitsubishi Elevator (Thailand) Co., Ltd. (MET)**. Since then, we are the sole distributor of building management system such as elevators and escalators in Thailand.



- 1977** : Joint venture with Mitsubishi Electric Corporation (Japan) under the corporate name Worachack International Co., Ltd.
- 2008** : Established the first vertical transportation training center in Thailand
- 2009** : Officially renamed the corporate name to Mitsubishi Elevator (Thailand) Co., Ltd. (MET)
- 2015** : Established the largest vertical transportation training center in Southeast Asia (Mitsubishi Elevator Training Center)

We are proud to be the provider of building systems with the pride and integrity under the corporate statement “**Changes for the Better**” and the environmental statement “**Eco Changes**”. These statements fortify our

core values and supports our operation to achieve the best product quality and excellent service in order to be the sustained leader in vertical transportation business.



Human Resources

At MET, we see the importance of human development so we develop the corporate's vision that conformed to our statement.

“Quality in Motion”.

We achieved quality in every direction with

- Sales representative team with over 10 years of experience always ready to assist customers with solid information.
- Thai and Japanese engineer team, full of experience and expertise. The team is continuously trained by Mitsubishi Elevator (Japan) to update the knowledge and maintain the international standard both theoretically and practically.
- Highly experienced installation team, smoothing the installation with safety according to the standard and keeping the schedule on time.
- 24-hour call center service nationwide with high coverage service center.

- The largest vertical transportation training center in Southeast Asia established for human resources development purpose.
- Besides factories in Japan, we have a factory in Thailand fully equipped with high technology machines to produce high capacity in order to serve market expansion.
- Over 90% of customers are retained. The trust of our customers is the proof of our product and service quality.
- Safety oriented.
- Service excellence and always exceeding expectation.



Product

Respond to your needs

Continually serving you with quality products for your safety and comfort.

Our products include

- **Passenger elevators**
- **Bed elevators**
- **Freight elevators**
- **Home elevators**
- **Observation elevators**
- **Dumb elevators**
- **Escalators**
- **Moving walks**
- **Modernization**
- **Card reader and access control system**



Quality of Service

Customers come first because outstanding service is our value.

24-hour-call center

Stands by 24/7 for your emergencies. At MET, we keep track of customers' records and frequently update the database to ensure your important information is available when needed. Our call center dispatches the case to the nearest service center to the scene and sends in our mechanics to investigate any inconvenience happened on site.

For emergencies, please call 02-312-0770-1, 02-740-3133-4

Nationwide service centers

Currently we have over 20 service centers in Thailand and there are many more ongoing to support the continuous growth. Establishing service centers is vital in order to act promptly to the request or incident. Efficiency, promptness, and attentiveness are the keys to our excellent service.

Training Center

Mitsubishi Elevator Training Center

The largest vertical training center in Southeast Asia



Human resource development is one of the crucial factors to elevate the service standard. It is mandatory that all of our engineers and mechanics go through the training curriculums both theoretically and on the job training.

Moreover, they are required to pass a certain level of the test before they are certified to work at the actual site. These are the reasons behind the establishment of **Mitsubishi Elevator Training Center**.

Upcountry Service Centers

1. Hua-Hin
2. Chiang Mai
3. Pitsanulok
4. Khonkaen
5. Phuket
6. Pattaya
7. Chonburi
8. Ubonratchthani
9. Udonthani
10. Chiang Rai
11. Hat Yai
12. Surathani

Bangkok Metropolitan Service Centers

1. Phaholyothin
2. Ladprao
3. Donmuang
4. Silom
5. Pinklao
6. Ploenjit
7. Sukhumvit
8. Bangna
9. Rama III
10. Bangkapi



Corporate Social Responsibility

We strongly believe in the sustainable development concept. As a corporate, MET supports the community and social activities with the ultimate aim of bringing positive changes to the society and creating a sustainable progress.

One lift you need, One seed we plant

An ongoing green project since 2009, this project gives our customers the opportunity to be a part of an environmental conservation and increasing green area to the earth. Examples of our projects, planting 999 Ratchapruek trees along Bangna-Trad Road, apart from a positive environmental aspect, it was the celebration of His Majesty the King Bhumibol Adulyadej. We also cooperate with the Royal Forest Department to plant over 50 Rai of seedlings at the national conserved forest, Khao Yai. Altogether, we have planted over 20,000 trees on this project.



Mitsubishi Care for Kids

Negligence or misuse can cause an unfortunate incident. In order to reduce and prevent the accident, especially among young children who are likely to be affected, we came up with Care for Kids project in 2013. By utilizing various media with an edutainment technique, we create interesting activities of

how to use elevator and escalator safely. Over 50 schools participated in this project because it is vital to educate our children how to cope with these products they encounter in their daily lives. It is inevitable that elevators and escalators make our lives easier and they are being installed everywhere whether it is residences, department stores, schools, hospitals, or public transportation stations etc.



Hometown School Development

Our vision is to elevate children's quality of life in the rural areas. From this thinking, we organized this project for our employees to participate in. We encouraged them to develop their hometown schools in order to build awareness of social responsibility and create unity among employees. Hometown School Development project had been providing laughs and smiles to students in rural areas such as the renovation of the library and computer center at Fak Thung School, Ubonratchathani, the installation of drinking fountains and sinks at Dong Sawan School, Nongbualambhu, and recently the multi-purpose canteen at Baan Chonnabot, Khon Kean etc.



Reference Project

Our masterpieces with flawless technology that enhance safety and deliver with excellent service

Office

- Empire Tower
- Q House Lumpini
- Bangkok Bank
- SCB Park Plaza
- Sathorn Nakorn Tower
- Bangna Towers

Hospital

- Bumrungrad Hospital
- Siriraj Hospital
- King Chulalongkorn Memorial Hospital
- Phramongkutklao Hospital
- Synphaet Hospital

Hotel

- The St. Regis Bangkok Hotel
- Intercontinental Bangkok
- Shangri La Hotel
- Sheraton Grande Sukhumvit
- Le Meridien Phuket Beach Resort
- The Ambassador Bangkok

Educational Institute

- Chulalongkorn University
- Thammasat University
- Mahidol University
- Kasetsart University
- National Institute of Development Administration : NIDA
- ABAC

Residential

- Mahanakorn
- IDEO
- Lumpini Place
- Lumpini Ville
- Property Perfect
- The Politan Rive

Shopping Mall

- Siam Paragon
- Siam Center tower
- Siam Discovery
- Chamchuri Square
- Central Embassy

- Central Plaza Khonkaen
- Central Pattaya Beach
- Central Plaza Chaengwattana
- Terminal 21

Infrastructure

- Suvarnabhumi Airport
- MRTA





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